

28<sup>th</sup> April 2025

# Key Developments & Insights

Stay Updated With The Latest Trends, Regulations, And Advancements Shaping The World Of Environmental, Social, And Governance (ESG) Initiatives.

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# Microsoft Hits 90.9% Hardware Circularity, Surpasses 2025 Zero-Waste Goal

## 90.9% Circularity:

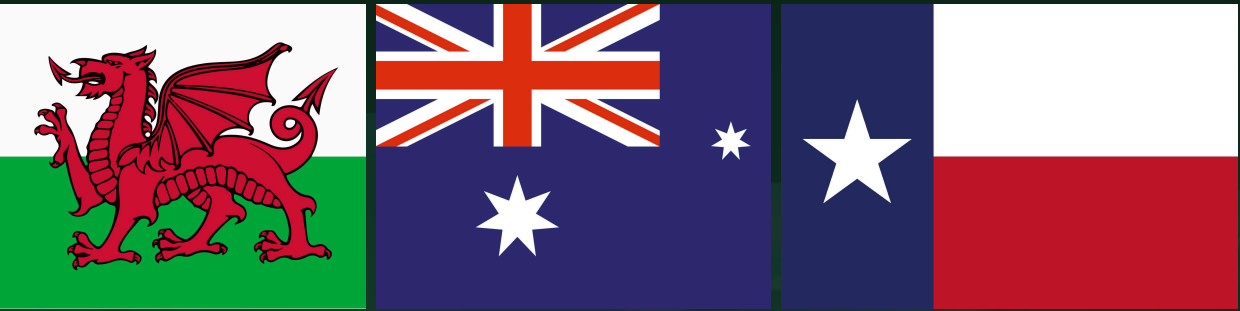
Exceeds 2025 target by recycling and reusing servers/computers

## Waste Reduction:

Diverted 2,500+ metric tonnes from landfills with 95% lower emissions.

## Circular Centers:

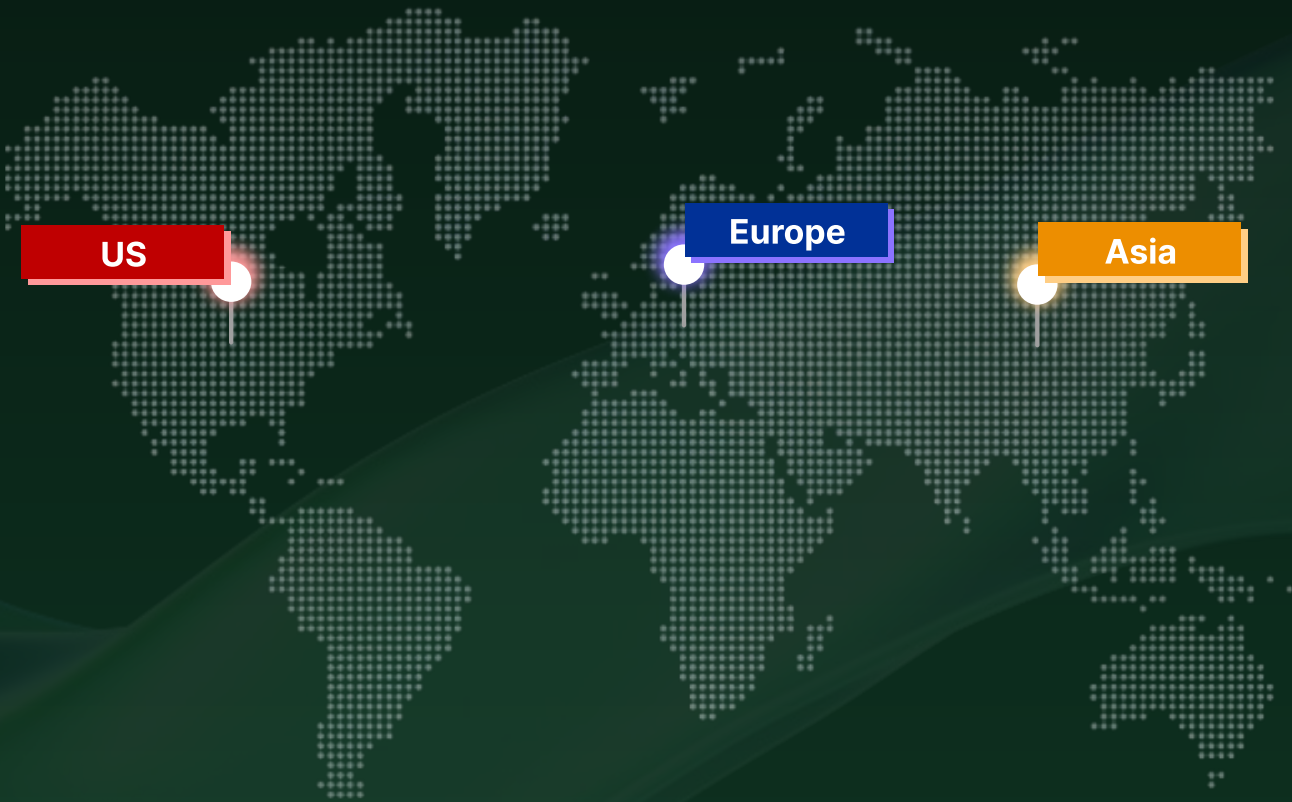
Expanded centers in the U.S., Europe, and Asia, with new sites in



Wales

Australia

Texas



# Wizz Air Unveils Bold Net Zero Plan with SAF at Core

## Net Zero by 2050:

Wizz Air launches "Flying Towards Net Zero" strategy targeting carbon neutrality by mid-century.



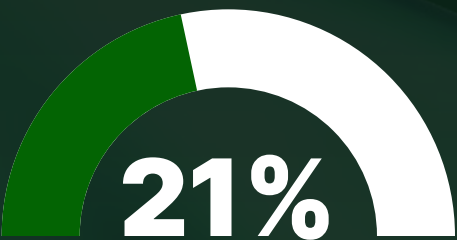
## SAF Takes Center Stage:

Sustainable aviation fuel (SAF) to drive **53%** of emission cuts , forming the backbone of decarbonization.

Near-90% Emission Cut Goal:  
Overall plan targets **~90%** emissions reduction, with remaining offset.



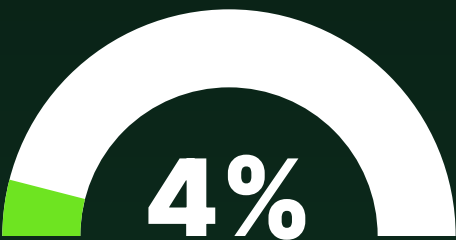
## Multi-Pronged Approach:



Advanced Aircraft Engine Tech



via fleet renewal



through air traffic reform



from operational efficiency gains

## 2030 Milestone:

Commits to 25% reduction in carbon intensity within the next five years.

# Tive Scales ESG Impact with Tree Planting & Sustainable Tech on Earth Day

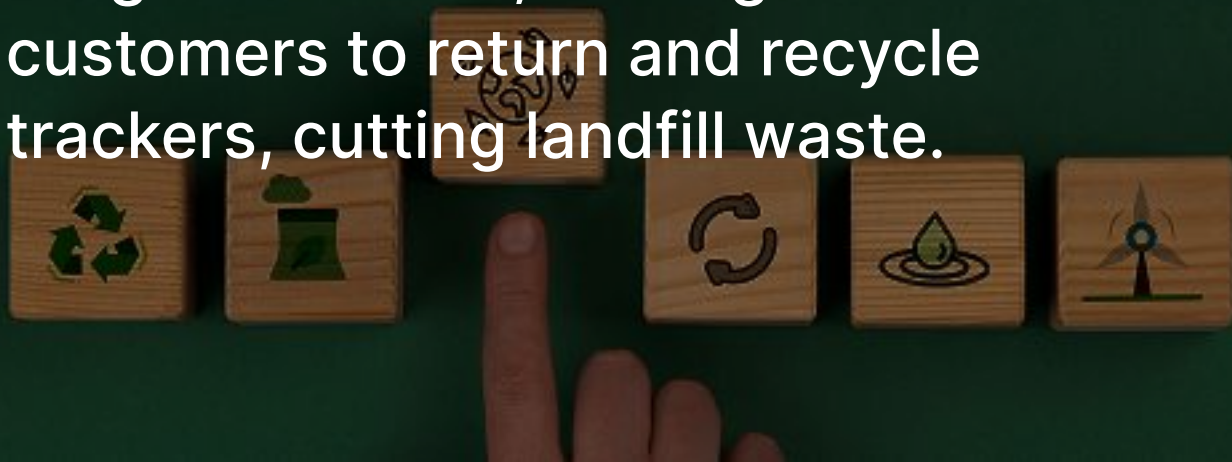
## Earth Day Sustainability Milestone

Planted **500 trees** with Treeapp, contributing to **54+ tons** of CO<sub>2</sub> reduction and **3,000+ m<sup>2</sup>** of land restoration.



## Recycling-Led Green Logistics

Introduced a Rapid Return & Recycle Program in 2024, making it easier for customers to return and recycle trackers, cutting landfill waste.



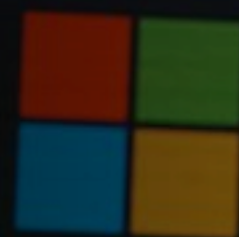
## Eco-Friendly Innovation in Supply Chain Tech

Launched the Solo 5G Non-Lithium Tracker, the first of its kind, offering real-time tracking with safer, low-waste batteries.



# Microsoft Buys 1.4M Tons of Carbon Removal from Appalachian Reforestation Project

Microsoft signs deal with Living Carbon for **1.4M** metric tons of carbon removal.



Microsoft



Project covers **25,000** acres of degraded former coal mine land in Appalachia.



Reforestation is scientifically verified and aims to restore long-neglected ecosystems.

Supports Microsoft's **2030** carbon-negative goal.

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