

# Top Healthcare Trends Transforming 2025

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Let's explore some of the emerging trends in the healthcare industry in 2025.



# New Therapeutic Solutions for Rare Diseases

## Growth in Rare Disease Treatments (2024)

### Orphan Drug Designations

**28** new drugs received

Orphan Drug designation by the FDA.

### Key Example:

Lenmeldy (atidarsagene autotemcel) received approval for metachromatic leukodystrophy (MLD) in children.

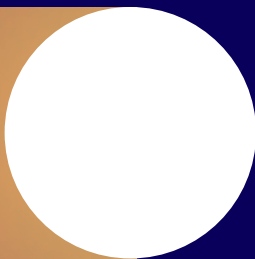


## Promising Therapies in Development (2025)

**Pegzilarginase:**  
Targeting Arginase 1 deficiency.

**Copper histidinate:**  
Addressing Menkes disease.

**Gene Therapies:**  
Pariglasgene breCAPARVovec for glycogen storage disease.



# Expanding Indications of GLP-1 Receptor Agonists

**Original Purpose:** Developed for type 2 diabetes management.

**Expanded Uses:**



Heart disease



Weight management



Liver disorders



Wegovy (FDA-approved for weight loss and cardiovascular event prevention in overweight/obese adults)

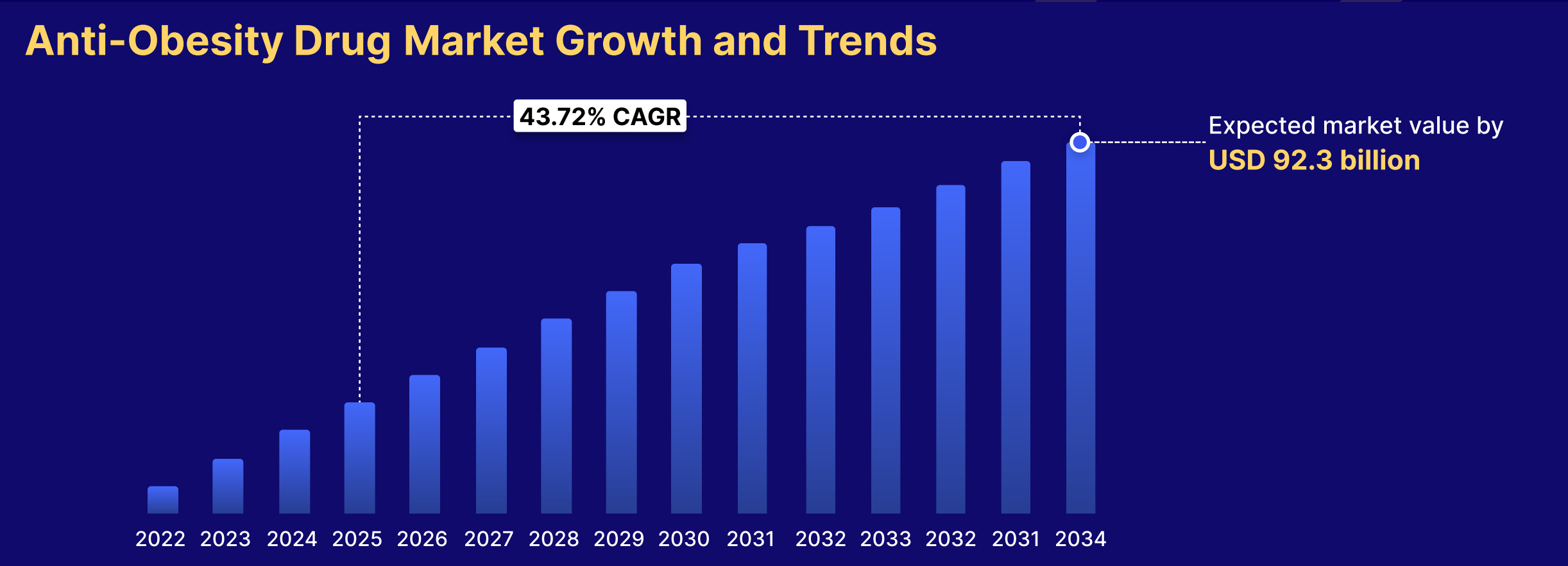
**Recent Regulatory Approvals and Expansions**



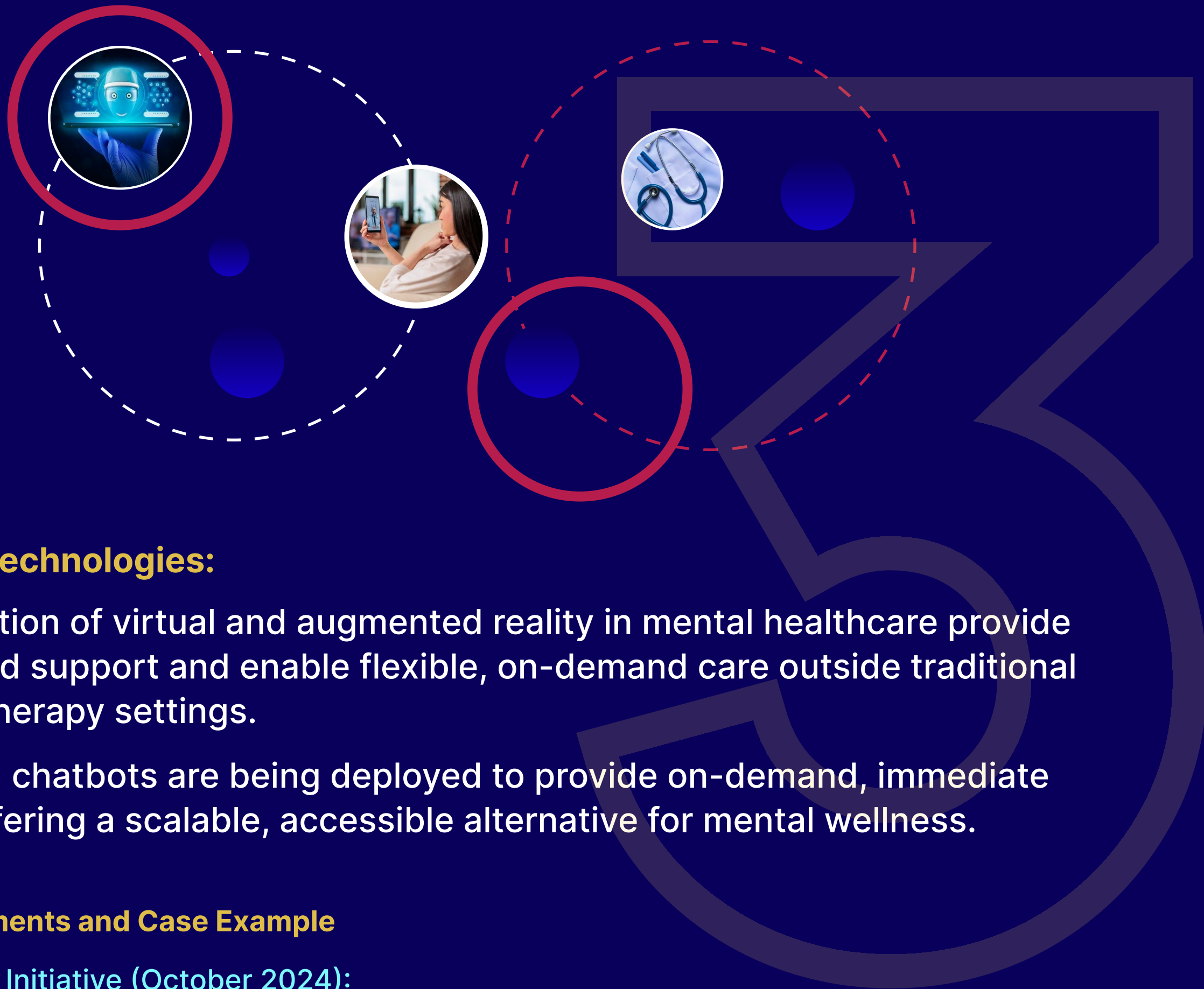
January 2025: Novo Nordisk's Ozempic received FDA expanded approval to reduce kidney complications in patients with chronic kidney disease and type 2 diabetes.

**Ongoing Investigations**

Other Conditions Studied: Sleep apnea, Non-Alcoholic Steatohepatitis (NASH)



# Revolution in Mental Healthcare Service Delivery



## Emerging Technologies:

The integration of virtual and augmented reality in mental healthcare provide personalized support and enable flexible, on-demand care outside traditional in-person therapy settings.

AI-powered chatbots are being deployed to provide on-demand, immediate support, offering a scalable, accessible alternative for mental wellness.

## Key Developments and Case Example

### MassMutual's Initiative (October 2024):

MassMutual became the first U.S. insurer to offer free access to the AI-driven mental health app, Wysa Assure, marking a significant step towards improving mental health accessibility and reducing stigma associated with seeking help.





# Accelerated Adoption of Wearable Health-Tech Devices

## Continuous Health Monitoring:

Devices such as watches, patches, and clothing enable continuous monitoring.

AI Integration: Artificial intelligence is enhancing these devices' sophistication and user-friendliness.

## Key Innovations in Wearable Technology

### Microfluidic Patches:

Non-invasive biomarker analysis improves diagnosis and medication management.

### Continuous Glucose Monitors (CGM):

Empower diabetes management by offering continuous glucose level monitoring.

### Wearable ECG Devices:

Allow proactive heart health management by providing real-time ECG data.

## Projected Advancements by 2025

### Seamless Integration with EHRs:

Integration with EHRs will enable better data utilization, leading to more accurate diagnoses and improved patient outcomes.



# Rise of Gamification in Health Management

## Definition:

Gamification involves incorporating game-like elements (e.g., points, rewards, challenges) into health management to boost patient engagement.

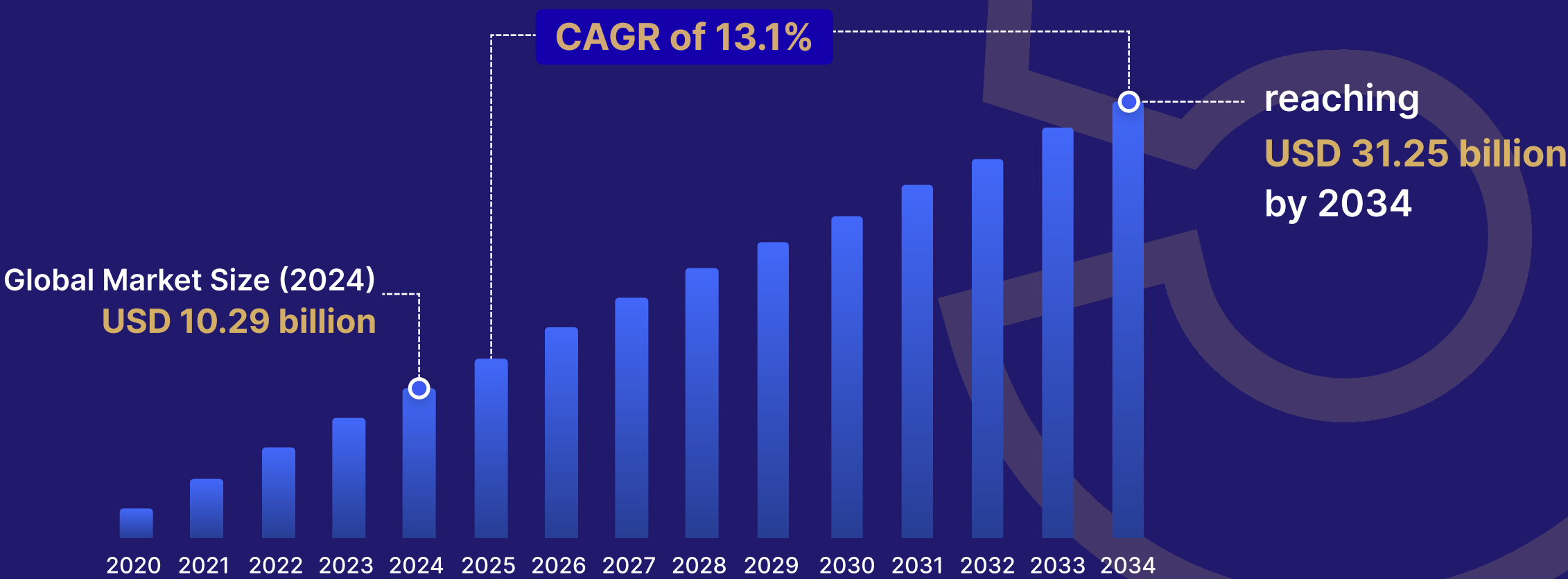
## Core Benefits:

Increased adherence to health routines (e.g., exercise, medication, treatment plans) through motivation and rewards.



GoJoe App raised EUR 2.4 million in 2024, reflecting the growing interest in this model.

## Global Healthcare Gamification Market Growth Projections



## Key Growth Drivers:

Gamification's effectiveness in improving patient engagement and user retention in healthcare apps.



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